For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

1401 21st St Ste 200

CA. DEM PARTY FOR KEN COOLEY(340948)

CBS TELEVISION © GW



## **KOVR-TV**

INVOICE

Page 1 of 5

Account Exec:

MICHAEL MCCARTHY

Office: **GWTS-LA** 

Contract Num: 1191-33782

09/20/2012-09/23/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 1

In Account MBMG(10125) With: 2056 Cotner Ave

Los Angeles, CA 90025-5604 ATTN:Accounts Payable

Sacramento, CA 95811-5221

**Product Desc:** 

CA. DEM PARTY IN SUPPORT OF COOLEY

Broadcast airtimes represented are reported to the nearest minute.

Invoice Num: 1191-346904 Invoice Date: 09/23/2012

Billing Cycle: Weekly 08/27/2012-09/23/2012 **Billing Period:** 

10/23/2012 Net 30 days

uy	Flight									Total		
ine	ne Description				Buy Line Dates		MTWTFSS		Dui	r Spots	Rate	
1	ENTER	TAINME	NT THIS WEEK		09/20/2012-09/2	3/2012		S.	30	) 1	450.00	
Week Of				MTWTFS	<u>3</u>	Spots Per Week		Rate				
(	09/17/2012-09/23/2012			S.		1		450.00				
,	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	09/22/2012	Sa					30				Credit	
2	THE DO	OCTORS	<u> </u>		09/20/2012-09/2	3/2012	T		30	) 2	270.00	
		70.0.10	<u> </u>		00,20,20.20.2	0/2012					2.0.00	1
1	Neek Of			MTWTFS	<u>3</u>	Spots Per Week	_	Rate			A.	
(	09/17/2012-09/2	3/2012		TF		2		270.00				
1	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
(	09/20/2012	Th	02:41 PM		KCSA1000H		30	270.00				
(	09/21/2012	Fr	02:41 PM		KCSA1000H		30	270.00		Ser.		
3	3 DR PHIL				09/20/2012-09/2	3/2012	Т	F	30	) 2	360.00	1
							1					
-	Neek Of			MTWTFS	<u>s</u>	Spots Per Week	N 223	Rate				
(	09/17/2012-09/2	3/2012		TF		2		360.00				
<u>/</u>	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
(	09/20/2012	Th	03:55 PM	1	KCSA1000H	) N	30	360.00				
(	09/21/2012	Fr	03:33 PM		KCSA1000H	7	30	360.00				
4	04:30:0	04:30:00-05:00:00		09/20/2012-09/23/2012		3/2012	TF		30	) 2	70.00	
,	N1-0f			MINTER	3	O4- DWI-		D-4-				
_	<u>//eek Of</u> 09/17/2012-09/2	3/2012		MTWTFSS	2	Spots Per Week 2	=	<u>Rate</u> 70.00				
,						2						
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
_	09/20/2012	Th	04:55 AM 04:59 AM		KCSA1000H KCSA1000H		30	70.00				
(	09/21/2012						30	70.00				

For:

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NEWARK, NJ 07188-0091

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MICHAEL MCCARTHY

Office: **GWTS-LA Contract Num:** 1191-33782

09/20/2012-09/23/2012 **Contract Dates:** 

**Customer Order:** 

Account Exec:

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In Account MBMG(10125) With: 2056 Cotner Ave

> Los Angeles, CA 90025-5604 ATTN:Accounts Payable

Sacramento, CA 95811-5221

Linked Order:

CA. DEM PARTY IN SUPPORT OF COOLEY **Product Desc:** 

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Buy Flight Total Line Description **Buy Line Dates** MTWTFSS Dur Spots Rate 5 CBS13.COM @ 5AM 09/20/2012-09/23/2012 ...TF.. 30 2 115.00 MTWTFSS Spots Per Week Rate Week Of 09/17/2012-09/23/2012 ...TF... 2 115.00 Air Date Air Time M/G For Material Dur Rate Debit Credit Remarks Day 09/20/2012 Th 05:12 AM KCSA1000H 30 115.00 09/21/2012 05:50 AM KCSA1000H 30 Fr 115.00 CBS13.COM @ 6AM ...TF.. 6 09/20/2012-09/23/2012 30 2 225.00 Week Of MTWTFSS Spots Per Week Rate 09/17/2012-09/23/2012 ...TF.. 2 225.00 Air Date Day Air Time M/G For Material Dur Rate Remarks KCSA1000H 30 225.00 09/20/2012 Th 06:22 AM 09/21/2012 06:49 AM KCSA1000H 30 225.00 Fr ...TF. 7 **CBS THIS MORNING** 09/20/2012-09/23/2012 30 4 225.00 Week Of Spots Per Week MTWTFSS Rate 225.00 09/17/2012-09/23/2012 ...TF.. M/G For Air Date Day Air Time Material Dur Rate Debit Credit Remarks KCSA1000H 09/20/2012 Th 08:24 AM 30 225.00 KCSA1000H 30 09/20/2012 Th 08:54 AM 225.00 09/21/2012 07:38 AM KCSA1000H 30 225.00 Fr 09/21/2012 Fr 08:12 AM KCSA1000H 30 225.00 8 FACE THE NATION 09/20/2012-09/23/2012 ....S 30 1 1.800.00

Warranty - We warrant the above broadcasts were made according to the official station log.

INVOICE

Page 2 of 5

KOVR-TV Invoice Num:

Invoice Date:

1191-346904 09/23/2012

Billing Cycle: Weekly 08/27/2012-09/23/2012 **Billing Period:** 

10/23/2012 Net 30 days

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

1401 21st St Ste 200

CA. DEM PARTY FOR KEN COOLEY(340948)

CBS TELEVISION STATIONS



**KOVR-TV** 

INVOICE

Page 3 of 5

Account Exec:

MICHAEL MCCARTHY

Office: **GWTS-LA** Contract Num:

1191-33782

09/20/2012-09/23/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 1

In Account MBMG(10125) With: 2056 Cotner Ave

Los Angeles, CA 90025-5604 ATTN:Accounts Payable

Sacramento, CA 95811-5221

**Product Desc:** 

CA. DEM PARTY IN SUPPORT OF COOLEY Broadcast airtimes represented are reported to the nearest minute.

Invoice Num: 1191-346904 Invoice Date: 09/23/2012

Billing Cycle: Weekly 08/27/2012-09/23/2012 **Billing Period:** 

10/23/2012 Net 30 days

y	Flight									Total	
ine	Descrip	otion			Buy Line Dates		MT	WTFSS	Dur	Spots	Rate
	Week Of	Veek Of		MTWTFS	MTWTFSS		_	Rate			
	09/17/2012-09/2	23/2012		S		1		1,800.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
	09/23/2012		08:55 AM		KCSA1001H		30	1,800.00			
9	CBS13	NEWS (	@ 4		09/20/2012-09/2	23/2012	Т	F	30	2	585.00
	Week Of			MTWTFS		Spots Per Week		Rate		The same of the sa	
	09/17/2012-09/2	3/2012		TF	<u>, , , , , , , , , , , , , , , , , , , </u>	<u> </u>	-	585.00	-		A.
	Air Date	Dav	Air Time	M/C For	Matarial		Dur	Data	Debit	Credit	Domosko
	09/20/2012		Air Time 04:57 PM	M/G For	Material KCSA1000H		<u>Dur</u> 30	<u>Rate</u> 585.00	<u>Debit</u>	Credit	<u>Remarks</u>
	09/21/2012		04:57 PM		KCSA1000H		30	585.00			
10					09/20/2012-09/2	22/2012		F	30		1,350.00
10	CB313	INEWS (	<u> </u>		09/20/2012-09/2	:3/2012		Fil	30	1	1,350.00
	Week Of			MTWTFSS		Spots Per Week					
	Week Of			MTWTFS	<u>s s</u>	Spots Per Week	N	Rate			
	Week Of 09/17/2012-09/2	23/2012		<u>MTWTFS</u> TF	<u>88</u>	Spots Per Week 1	1	Rate 1,350.00			
			<u>Air Time</u>		<u>S S</u> <u>Material</u>		_ Dur		Debit	Credit	Remarks
	09/17/2012-09/2	Day	<u>Air Time</u> 05:15 PM	TF	- 1		<u>Dur</u> 30	1,350.00	Debit	Credit	Remarks
	09/17/2012-09/2 <u>Air Date</u> 09/21/2012	<u>Day</u> Fr	05:15 PM	TF	<u>Material</u>	1	30	1,350.00  Rate	Debit	Credit 2	Remarks 1,350.00
11	09/17/2012-09/2 <u>Air Date</u> 09/21/2012  CBS13	<u>Day</u> Fr	05:15 PM	TF M/G For	Material KCSA1000H 09/20/2012-09/2	3/2012	30	1,350.00  Rate 1,350.00			
11	09/17/2012-09/2 <u>Air Date</u> 09/21/2012	<u>Day</u> Fr NEWS (	05:15 PM	TF	Material KCSA1000H 09/20/2012-09/2	1	30	1,350.00  Rate 1,350.00			
11	09/17/2012-09/2 <u>Air Date</u> 09/21/2012  CBS13  Week Of	<u>Day</u> Fr NEWS (	05:15 PM	TF M/G For	Material KCSA1000H 09/20/2012-09/2	1 3/2012 Spots Per Week	30 T	1,350.00  Rate 1,350.00  F  Rate			
11	09/17/2012-09/2 <u>Air Date</u> 09/21/2012 <u>CBS13</u> <u>Week Of</u> 09/17/2012-09/2	Day Fr NEWS © 23/2012 Day	05:15 PM	MTWTFS	Material KCSA1000H 09/20/2012-09/2	1 3/2012 Spots Per Week	30	1,350.00  Rate 1,350.00  F  Rate 1,350.00	30	2	1,350.00

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## **KOVR-TV**

INVOICE

Account Exec:

MICHAEL MCCARTHY

Office: **GWTS-LA** 

Contract Num: 1191-33782

09/20/2012-09/23/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 1

In Account MBMG(10125) With: 2056 Cotner Ave

> Los Angeles, CA 90025-5604 ATTN:Accounts Payable

> Sacramento, CA 95811-5221

CA. DEM PARTY IN SUPPORT OF COOLEY **Product Desc:** 

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically

Invoice Num: 1191-346904 Page 4 of 5 Invoice Date: 09/23/2012 10/23/2012 Billing Cycle: Weekly 08/27/2012-09/23/2012 **Billing Period:** Net 30 days

Buy	Flight									Total	
Line	Descrip				Buy Line Dates			WTFSS	Dur	Spots	Rate
12	CBS 13	CBS 13 10PM NEWS M-SU			09/20/2012-09/2	23/2012	T	FSS	30	8	1,350.00
1	Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate			
(	09/17/2012-09/2	3/2012		TFSS		8		1,350.00			
,	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	09/20/2012	Th	10:22 PM		KCSA1000H		30	1,350.00			
(	09/20/2012	Th	10:56 PM		KCSA1000H		30	1,350.00			
(	09/21/2012	Fr	10:22 PM		KCSA1000H		30	1,350.00			
(	09/21/2012	Fr	10:52 PM		KCSA1000H		30	1,350.00			V.
(	09/22/2012	Sa	10:28 PM		KCSA1001H		30	1,350.00			
(	09/22/2012	Sa	10:51 PM		KCSA1001H		30	1,350.00			
(	09/23/2012	Su	10:13 PM		KCSA1001H		30	1,350.00			
(	09/23/2012	Su	10:57 PM		KCSA1001H		30	1,350.00			
13	CBS13 I	NEWS@	11 SA/SU ROT	ī	09/20/2012-09/2	23/2012		. S S	30	2	450.00
					_						
· <del>-</del>	Week Of			MTWTFS:	<u>S</u>	Spots Per Week	No. 13	Rate			
(	09/17/2012-09/2	3/2012		\$\$	_	2	N	450.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
(	09/22/2012	Sa	11:41 PM		KCSA1001H		30	450.00			
(	09/23/2012	Su	11:52 PM		KCSA1001H	7 2	30	450.00			
14	SIXTY N	/INUTES	SUNDAY		09/20/2012-09/2	3/2012		S	30	1	5,400.00
1	Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate			
(	09/17/2012-09/2	3/2012		S		1		5,400.00			
1	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
(	09/23/2012	Su	06:45 PM		KCSA1001H		30	5,400.00			
	To	tal Spots	<u>i</u>	Gross Amt		Commis	ssion Amt	Net Amt	Debit	Credit	Reconciliation
	Totals	31		27,100.00	2		4,065.00	23,035.00	0.00	0.00	0.00

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NEWARK, NJ 07188-0091

For: CA. DEM PARTY FOR KEN COOLEY(340948)

1401 21st St Ste 200

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In Account MBMG(10125)
With: 2056 Cotner Ave

Los Angeles, CA 90025-5604 ATTN:Accounts Payable CBS TELEVISION



**KOVR-TV** 

Invoice Num:

Invoice Date:

INVOICE

Account Exec: MICHAEL MCCARTHY

Office: GWTS-LA Contract Num: 1191-33782

**Contract Dates:** 09/20/2012-09/23/2012

Customer Order:

Linked Order:

**CPE**: / / 1

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY

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## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Accounts Receivable

916-374-1313

Gross Billing	27,100.00
Trade Value	0.00
Agency Commission	4,065.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	23,035.00

Warranty - We warrant the above broadcasts were made according to the official station log.

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1191-346904 09/23/2012

Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

**PAY BY** 

10/23/2012 Net 30 days

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